ORDER

Orders	Order / Rev:	1989263		
	Alt Order #:	WOC12487981		
	Product Desc:	Issue		
	Estimate:	8511		WHAS
	Flight Dates:	10/27/20 - 11/02/20	Primary AE:	Ben Stecker
	Original Date / Rev:	04/22/20 / 04/22/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Targeted Platform Media, LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1291 Hollywood Avenue	Billing Cycle:	EOM/EOC
		Annapolis, MD 21403	Agency Commission:	15%
Advertiser	Name:	ISS/ Ditch Mitch		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	IS-Candidate/US Senate	Advertiser External ID:	188429
	Revenue Code 1:	AGY	Agency External ID:	20383AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue		

Bill Plan

-				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	78	\$51,525.00	\$43,796.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	78	\$51,525.00	\$43,796.25	0.00
Totals	78	\$51.525.00	\$43,796,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	16%	\$51,525.00
Market	100%	\$322,031,25

Competitive Share	Share	Total
Competitive Share	Onaic	rotar
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WAVE	18%	\$57,965.62
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	27%	\$86,948.44
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	39%	\$125,592.19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	All	10/27/20	11/02/20	Local News @ 430a M-	FCM	430-5a	11-1	:30	3	\$100.00 P02	0.00 NM	3	\$300.00
				WHAS11 WAKE UP NI	EWS @	4							

(Program: WHAS11 WAKE UP NEWS @ 430A)4Q20 SELLING BOOK (sell)

 $\frac{Start\ Date}{\text{Week: } 10/27/20} \quad \frac{End\ Date}{11/02/20} \quad \frac{\text{Weekdays}}{11\text{-}1\text{---}} \qquad \frac{Spots/\text{Week}}{3} \quad \frac{Rate}{\$100.00} \quad \frac{Rating}{0.00}$

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WHAS

Order / Rev: 1989263

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12487981

Start Date

End Date

Weekdays

Spots/Week

Rate

Rating

Product Desc: Issue

10/27/20 - 11/02/20 Flight Dates:

8511 Estimate:

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Fnd Start Date End Date Weekdays Spots/Week Rate Rating 11/02/20 11-1-Week: 10/27/20 \$100.00 0.00 ΑII 10/27/20 11/02/20 Local News @ 5a M-F CM 5-6a 1-11---:30 3 \$200.00 P02 0.00 NM 3 \$600.00 WHAS11 WAKE UP NEWS @ 5 (Program: WHAS11 WAKE UP NEWS @ 5A)4Q20 SELLING BOOK (sell) Rating Start Date **End Date** Weekdavs Spots/Week Rate 1-11--Week: 10/27/20 11/02/20 \$200.00 0.00 Local News @ 6a M-F CM N 3 ΔII 10/27/20 10/30/20 6-7a - 11- 1--:30 \$350.00 P02 0.00 NM 3 \$1,050.00 WHAS11 WAKE UP NEWS @ 6 (Program: WHAS11 WAKE UP NEWS @ 6A)4Q20 SELLING BOOK (sell) Start Date **End Date** Weekdays Spots/Week Rate Rating - 11- 1- -Week: 10/26/20 11/01/20 \$350.00 3 0.00 ΑII 10/27/20 11/02/20 Good Morning America CM 7-9a 21111--:30 6 \$600.00 P02 0.00 NM 6 \$3,600,00 GOOD MORNING AMERICA (Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell) Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/27/20 11/02/20 21111--\$600.00 0.00 ΑII The View 111-1--N 5 10/27/20 11/02/20 CM 11-12p :30 \$200.00 P02 0.00 NM 4 \$800.00 THE VIEW (Program: THE VIEW)4Q20 SELLING BOOK (sell) Start Date **End Date** Weekdays Rating Spots/Week Rate 11/02/20 111-1-Week: 10/27/20 \$200.00 0.00 10/27/20 11/02/20 Local News @ 12p M-F CM 11-11--\$200.00 P02 ΑII 12-1p .30 0.00 NM \$800.00 WHAS11 NEWS AT NOON (Program: WHAS11 NEWS AT NOON)4Q20 SELLING BOOK (sell) Spots/Week Start Date **End Date** Weekdays Rate Rating 11-11--Week: 10/27/20 11/02/20 \$200.00 0.00 N 7 ΑII 10/27/20 11/02/20 General Hospital 1-1-1--:30 3 \$200.00 P02 0.00 NM 3 \$600.00 CM 2-3p **GENERAL HOSPITAL** (Program: GENERAL HOSPITAL)4Q20 SELLING BOOK (sell) **End Date** Start Date Weekdays Spots/Week Rating Rate 1-1-1--11/02/20 \$200.00 Week: 10/27/20 0.00 10/27/20 11/02/20 Local News @ 4p M-F CM :30 \$275.00 P02 0.00 NM \$1,100.00 1111---WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P)4Q20 SELLING BOOK (sell) Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/27/20 11/02/20 1111---\$275.00 0.00 \$600.00 P02 N 9 ΑII 10/27/20 11/02/20 Local News @ 5p M-F CM 5-530p 111-1--:30 0.00 NM \$2,400.00 WHAS11 NEWS @ 5p (Program: WHAS11 NEWS @ 5p)4Q20 SELLING BOOK (sell) Week<u>days</u> Spots/Week Rating Start Date End Date Rate Week: 10/27/20 11/02/20 111-1-\$600.00 0.00 10/27/20 11/02/20 Local News @ 530p M-FCM 1-111--:30 \$725.00 P02 0.00 NM \$2,900.00 530-6p WHAS11 NEWS @ 530P (Program: WHAS11 NEWS @ 530P)4Q20 SELLING BOOK (sell) Start Date Weekdays **End Date** Spots/Week Rate Rating Week: 10/27/20 11/02/20 1-111--\$725.00 0.00 10/27/20 11/02/20 Local News @ 6p M-F CM ΑII 6-630p 111-1--:30 \$800.00 P02 0.00 NM \$3,200.00 WHAS11 NEWS @ 6 & amp; 630 (Program: WHAS11 NEWS @ 6 & Dy Su-F)4Q20 SELLING BOOK (sell) Weekdays Start Date **End Date** Spots/Week Rating Rate 111-1-Week: 10/27/20 11/02/20 \$800.00 0.00 10/27/20 10/29/20 **ABC World News** N12 ΑII CM 630-7p - 1- 1- - -:30 2 \$1,450.00 P02 0.00 NM 2 \$2,900.00 **ABC World News** (Program: ABC World News)4Q20 SELLING BOOK (sell) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/26/20 11/01/20 - 1- 1- - -2 \$1,450.00 0.00 N13 ΑII 10/27/20 11/02/20 ET 7-730p CM 7-730p 1-111--:30 \$800.00 P02 0.00 NM \$3,200.00 **ENTERTAINMENT TONIGHT** (Program: ENTERTAINMENT TONIGHT)4Q20 SELLING BOOK (sell)

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WHAS

Order / Rev: 1989263

1909203

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12487981

Product Desc: Issue

Estimate:

Flight Dates: 10/27/20 - 11/02/20

8511

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots End Rate Pri Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/27/20 11/02/20 1-111-\$800.00 0.00 ΑII 10/27/20 11/02/20 Inside Ed 730-8p СМ 730-8p 111-1--:30 \$800.00 P02 0.00 NM \$3,200.00 INSIDE EDITION (Program: INSIDE EDITION)4Q20 SELLING BOOK (sell) Rating Start Date **End Date** Weekdavs Spots/Week Rate Week: 10/27/20 11/02/20 111-1-\$800.00 0.00 N15 ΑII 10/27/20 11/02/20 Mon Prime Other CM 8-11p 1----:30 \$1.925.00 P02 0.00 NM \$1,925.00 DANCING WITH THE STARS (Program: DANCING WITH THE STARS)PRIME ESTIMATES (sell) Start Date **End Date** Weekdays Spots/Week Rate Rating 11/02/20 Week: 10/27/20 1 \$1,925.00 0.00 N16 ΑII 10/27/20 11/02/20 Mon Prime C CM 10-11p 1----:30 1 \$2.050.00 P02 0.00 NM \$2,050,00 THE GOOD DOCTOR (Program: THE GOOD DOCTOR)PRIME ESTIMATES (sell) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/27/20 11/02/20 1 \$2,050.00 0.00 All N17 10/27/20 11/02/20 Jimmy Kimmel CM 1135p-1237a 11-11--:30 \$150.00 P02 0.00 NM \$600.00 JIMMY KIMMEL LIVE (Program: JIMMY KIMMEL LIVE)4Q20 SELLING BOOK (sell) Start Date **End Date** Spots/Week Weekdays Rate Rating 11-11-Week: 10/27/20 11/02/20 \$150.00 0.00 Wed Prime B 1 \$2,150.00 P02 ΑII 10/27/20 10/28/20 CM 9-10p --1---.30 0.00 NM \$2,150.00 UNITED WE FALL/SINGLE PAF (Program: UNITED WE FALL/SINGLE PARENTS)PRIME ESTIMATES (sell) Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/26/20 11/01/20 --1---\$2,150.00 N19 ΑII 10/27/20 10/28/20 Wed Prime C 10-11p 1 \$1,550.00 P02 \$1,550.00 CM --1---.30 0.00 NM 1 **STUMPTOWN** (Program: STUMPTOWN)PRIME ESTIMATES (sell) **End Date** Start Date Weekdays Spots/Week Rating Rate 11/01/20 - - 1- - - -\$1,550.00 Week: 10/26/20 0.00 10/27/20 10/29/20 1 \$4,325.00 P02 0.00 NM \$4,325.00 Thu Prime A 8-9p :30 **GREY'S ANATOMY** (Program: GREY'S ANATOMY)PRIME ESTIMATES (sell) Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/26/20 11/01/20 - - - 1- - -\$4,325.00 0.00 СМ N21 ΑII 10/27/20 10/29/20 Thu Prime B 9-10p ---1---:30 1 \$2,050.00 P02 0.00 NM \$2,050.00 A MILLION LITTLE THINGS (Program: A MILLION LITTLE THINGS)PRIME ESTIMATES (sell) Spots/Week Start Date End Date Rating Weekdays Rate Week: 10/26/20 11/01/20 \$2,050.00 0.00 10/27/20 10/31/20 Good Morning America SCM ----1-:30 \$200.00 P02 0.00 NM \$200.00 GOOD MORNING AMERICA (Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell) Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/26/20 11/01/20 - - - - - 1 -\$200.00 0.00 N 23 ΑII 10/27/20 10/31/20 Local News @ 9a Sa 9-930a ----1-.30 \$200.00 P02 0.00 NM \$200.00 CM 1 WAKE UP WEEKEND 9-10A (Program: WAKE UP WEEKEND 9-10A)4Q20 SELLING BOOK (sell) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/26/20 11/01/20 \$200.00 0.00 N24 ΑII 10/27/20 11/01/20 Good Morning America SIM 8:00 AM-9:00 AM ----- 1 :30 \$275.00 P02 0.00 NM \$275.00 GOOD MORNING AMERICA (8:00 AM-9:00 AM) (Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/26/20 11/01/20 ----1 \$275.00 0.00 N25 ΑII 10/27/20 11/01/20 This Week Su CM 9-10a :30 \$475.00 P02 0.00 NM \$475.00 THIS WEEK (Program: THIS WEEK)4Q20 SELLING BOOK (sell) Start Date **End Date** Weekdays Spots/Week Rate Rating

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Order / Rev: 1989263

N/O040407004

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12487981

Product Desc: Issue

Flight Dates: 10/27/20 - 11/02/20

Estimate: 8511

WHAS

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/26/20	11/01/20	1	1	\$475.00	0.00						
N26 All	10/27/2	20 11/01/20	ABC World News		6-630p	1	:30	1	\$1,450.00 P02	0.00 NM	1	\$1,450.00
/D===	CLINI	VDC ///- 414 V	SUN ABC World		1)							
			News)4Q20 SELLI			Dating						
_	Start Date 10/26/20	End Date 11/01/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,450.00	Rating 0.00						
N27 All			Local News @ 6		630-7p	1	:30	1	\$800.00 P02	0.00 NM	1	\$800.00
1427 741	10/21/2	-0 11/01/20	WHAS11 NEWS		•	1	.00		ψοσο.σσ1 σ2	0.00 14101		ψοσο.σσ
(Prog	ram: WHA	S11 NEWS	@ 6 & 630p S	1 '		(sell)						
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/26/20	11/01/20	1	1	\$800.00	0.00						
N28 All	10/27/2	20 11/01/20	Sun Prime C	CM	9-10p	1	:30	1	\$1,450.00 P02	0.00 NM	1	\$1,450.00
			SHARK TANK									
			IME ESTIMATES			5						
_	Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u>	Rating						
	10/26/20	11/01/20	•		\$1,450.00	0.00			\$4.450.00.000	0.00.004		04 450 00
N29 All	10/27/2	20 11/01/20	Sun Prime D THE ROOKIE	CM	10-11p	1	:30	1	\$1,450.00 P02	0.00 NM	1	\$1,450.00
(Prog	ram: THE	ROOKIE)PR	IME ESTIMATES	(sell)								
, -	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1	10/26/20	11/01/20	1	1	\$1,450.00	0.00						
N30 All	10/27/2	20 11/01/20	Local News @ 1	1p M-F CM	11-1135p	111- 1	:30	4	\$600.00 P02	0.00 NM	4	\$2,400.00
			WHAS11 NEWS									
, -			AT 11 M-F/SU)4Q2		OOK (sell)							
_	Start Date	End Date	Weekdays 1111	Spots/Week	Rate	Rating						
	10/26/20	11/01/20	111-1	4	\$600.00	0.00						
N31 All	10/27/2	20 11/02/20		CM	1-2p	1-11	:30	3	\$150.00 P02	0.00 NM	3	\$450.00
(Prog	ram: GMA	3)4O20 SELI	GMA3 LING BOOK (sell)									
, -	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	10/27/20	11/02/20	1- 11	3	\$150.00	0.00						
N32 All	10/27/2	20 10/27/20	Tue Prime C	CM	10-11p	- 1	:30	1	\$1,075.00 P02	0.00 NM	1	\$1,075.00
			EMERGENCE						, ,			* ,
(Prog	ram: EMEI	RGENCE)PR	RIME ESTIMATES	(sell)								
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 1	10/26/20	11/01/20	- 1	1	\$1,075.00	0.00						

Totals 78 \$51,525.00